



Utica Parks and Recreation
7550 Auburn Road
Utica, MI 48317

The Utica Parks and Recreation Commission will be hosting its twenty-eighth annual APPETITE FOR ART (formerly Old Mill Arts and Crafts Festival) to be held on the following dates and times:

Saturday	July 20, 2019	11:00 a.m.	to	7:00 p.m.
Sunday	July 21, 2019	10:00 a.m.	to	4:00 p.m.

The Festival will be held in Grant Park located at 8243 Hahn St. We will be joined by live entertainment and a food truck rally on site. The Kid Fest will be held in conjunction to increase patron participation in both events.

Enclosed is a list of fees, regulations, application form and maps to the City of Utica.

Any questions about the APPETITE FOR ART should be directed to the City Clerk's office at (586) 739-1600 or via e-mail at CityofUtica.ParksandRec@gmail.com.

Thank you.

Sincerely,

Parks & Recreation Committee
City of Utica

"APPETITE FOR ART" RULES FOR PARTICIPATION

- DATE/TIMES:** July 20, 2019 Saturday 11:00 a.m. to 7:00 p.m.
July 21, 2019 Sunday 10:00 a.m. to 4:00 p.m.
- SPONSOR:** The City of Utica Parks and Recreation Commission
- LOCATION:** Grant Park @ 8243 Hahn St
- ELIGIBILITY:** The exhibition booth fee is \$80 for artists who have their own tent/set up plus a \$20 nonrefundable registration fee if your application is accepted. If you wish to use a space in the City of Utica's tent, there is an additional \$10.00 charge. The booth and registration fees will be returned to "not accepted artists" but not to "accepted artists" who withdraw after jurying.
- NOTE:** *A \$35 fee will be charged to the applicant for any returned bank checks.*
- BOOTH SIZE:** 12' x 12'. If your set up is larger you will need two (2) booths. Exhibitors must supply their own display units, tables, chairs, electricity and sun protection.
- TENT SPACES:** Limited tent spaces are available at a cost of \$90.00 per space plus a \$20.00 nonrefundable registration fee. The tent spaces are 10' x 10' each. The tents are for exhibitors who do not have their own tent. (Side curtains are not available).
- SELECTION:** The APPETITE FOR ART committee will be selecting the exhibitors. Exhibitors are asked to submit no less than four (4) photos (4 x 6 or smaller, please no slides) of recent work to be exhibited. One (1) photo must show your booth fully stocked and one (1) photo showing you making your art. We will keep the photos we need. **NO MANUFACTURED ITEMS ALLOWED.**
- DEADLINE:** Application period ends July 12, 2019. Notification of acceptance or denial will begin the end of March of 2019.
- PROCEDURES:** Complete application/registration form and sign the Liability/Risk statement. Return your application/registration form and photos with a check made payable to the **"City of Utica."**
- You must include a self-addressed, stamped return envelope so a response may be returned to you. If your application is accepted, photographs will be returned to you upon check in.
- MAIL TO:** CITY OF UTICA
APPETITE FOR ART
7550 AUBURN ROAD
UTICA, MI 48317
- OR E-MAIL TO:** CityofUtica.ParksandRec@gmail.com. However, we cannot consider your application until your payment is received.
- PAYMENT:** City of Utica accepts payment in the form of a check, cash, money order, credit/debit card and cashier's check until July 5, 2019. After that date, payment must be in the form of cash, money order or cashier's check only will be accepted.
- REGISTRATION** Friday evening registration will be permitted from 3:00 p.m. until 9:00 p.m. and again Saturday morning from 7:00 a.m. until 10:45 a.m. at Beck Pavilion to receive your space number and packet.
- COMMISSION:** None. Exhibitors are responsible for their own sales tax.

RULES:

Please be advised that as a result of a number of reports and a subsequent investigation, the Jury Committee is tightening its enforcement of the rule regarding acceptable media.

FOR VENDORS: The exhibition of sale items not created by the artist has become a problem at many art fairs and festivals in a variety of different art media groups. This makes it difficult for those who design and create their own pieces to compete with those who pass imported and other items as their own and sell them for less. This practice not only breaks the rules but also tarnishes the reputation of the event. Our intent is to maintain the integrity of this festival by enforcing our rule regarding acceptable media.

To enforce these rules the show committee will have to:

- ASK THE VENDOR TO REMOVE ALL ITEMS DEEMED MANUFACTURED. If this request is not granted by the vendor, the committee and/or its assign will:
- EJECT any applicant that does not adhere to these rules.
- EJECT any artist that is found to be exhibiting any unacceptable items (whether it is all or part of your merchandise) at the show.

Only the category that the exhibitor presented to the Selection Committee may be displayed in their booth, all others not presented shall be removed.

Tables inside the booth shall include presentable skirting.

Any questions or concerns about the rules should be addressed to APPETITE FOR ART Committee by calling the City Clerk's office at (586) 739-1600 or via e-mail at CityofUtica.ParksandRec@gmail.com. Thank you.



2019 APPETITE FOR ART

Application/Registration
 (Please print or type legibly)
 (Include photos and S.A.S.E.)

NAME:					
BUSINESS NAME:					
ADDRESS:					
CITY:		STATE:		ZIP CODE:	
BUSINESS PHONE			CELL PHONE		
E-MAIL ADDRESS					
MEDIA GROUP					
DESCRIPTION OF YOUR PRODUCT					

List special needs/requirements (i.e. handicap, shade, sunlight, etc.)

- \$80.00 12' x 12' space for those who have their own tent
 - \$10.00 City's 10' x 10' limited number of spaces for those who don't have their own tent
 - \$20.00 Registration fee
- TOTAL ENCLOSED** _____

The undersigned applicant has read and understands the terms and conditions under which he/she will be allowed to participate in the "APPETITE FOR ART 2018" to be held July 20 and July 21, 2019. In consideration of being allowed to participate in the Festival, the undersigned agrees for his/her executors, administrators and assigns to release, discharge, indemnify and hold harmless the CITY OF UTICA PARKS AND RECREATION COMMISSION and their assigns, agents, servants and employees of any form of claims or loss or injury which may be sustained by the undersigned in the consequence of being allowed to participate as an exhibitor during the "APPETITE FOR ART 2019".

SIGNATURE: _____ DATE: _____

DO NOT WRITE BELOW THIS LINE



OFFICE USE ONLY

CHECK NUMBER: _____ DATE RECEIVED: _____ ACCEPTED: _____ REJECTED: _____